

TEAM 73 FUNDRAISING

Kevin Carswell Jack Buckham Grant Sorensen

Together **E**veryone **A**chieves **M**ore
FUNDRAISING

Supporting Students Needs for Programs Beyond the Classroom



VISION & CONCEPTUAL FRAMEWORK

To provide a base level of funding, on an equitable basis, for all co-curricular activities, for all schools in School District 73. Through this initiative we hope as a Community to emphasize the value we place on these activities and the Appreciation we feel for the volunteer efforts of the providers and to provide a firm foundation of equal opportunity for all students.



HISTORY

1. Presentation to District 73 re: the concept and the proposal and need for Corporate Sponsorship Policy.
2. Development of the policy and acceptance of the policy.
3. Development of an approach to our Community with a comprehensive Business Plan to lead to a self sustaining foundation charged with the base funding of all co-curricular activities.
4. Establishment of Web Page and tools to communicate with our Community including key Corporate Partners.
5. Establishment of a Steering Committee made up of Team 73, School District 73 and representation from each of our Partnership groups.



WHAT IS HAPPENING IN SCHOOLS TODAY?

SURVEY RESULTS

Not restricted to School District 73, these problems are Province wide. All schools are feeling similar pressures.

Loss of Vending Machine revenues.

Costs now being passed on to the participants and parents.

Examples:

Athletic Fees: \$35.00 to \$65.00.

Participation Fees: \$25.00 to \$50.00 per sport.

Team Fees: \$200.00 to \$700.00 and beyond.

Costs are becoming exclusionary.

Declining PAC assistance.

Loss of B.C. School Sport Funding with onus falling back on member schools shrinking ability to pay.

Most co-curricular activities are being left to fend for themselves financially leading to a fractured approach to Community resources.



Business Plan Essentials

DONATION PROJECTIONS FOR 8 -10 YEAR PLAN

SMALL BUSINESS

Alternatively

\$1,000.00 PER YEAR FOR 3 YEARS

\$500.00 PER YEAR FOR 6 YEARS

200 X \$3,000.00

1 YEAR

3 YEAR

\$200,000

\$600,000

MID SIZE BUSINESS

Alternatively

\$2,000.00 PER YEAR FOR 3 YEARS

\$1,000.00 PER YEAR FOR 6 YEARS

50 X \$6,000.00

\$100,000

\$300,000

LARGE BUSINESS

Alternatively

\$5,000.00 PER YEAR FOR 3 YEARS

\$2,500.00 PER YEAR FOR 6 YEARS

20 X 15,000.00

\$100,000

\$300,000



Business Plan Essentials

DONATION PROJECTIONS FOR 8 -10 YEAR PLAN

MAJOR EMPLOYERS

Alternatively

\$20,000.00 FOR 2 OF 8 YEARS

\$10,000.00 FOR 4 OF 8 YEARS

20 X \$40,000.00

1 YEAR

3 YEAR

\$400,000

\$800,000

ALUMNI

Alternatively

\$1,000.00 PER YEAR FOR 3 YEARS

\$500.00 PER YEAR FOR 6 YEARS

150 X \$3,000.00

\$150,000

\$450,000

SERVICE CLUBS

Alternatively

\$5,000.00 FOR 2 OF 8 YEARS

\$2,500.00 FOR 4 OF 8 YEARS

8 X \$10,000.00

\$40,000

\$80,000



Business Plan Essentials

DONATION PROJECTIONS FOR 8 -10 YEAR PLAN

TEACHERS AND ADMINISTRATORS

Open ended contributions

PARENTS AND PARTICIPANTS

Open ended contributions



Recognition Package

A Recognition Package is being developed which we think will be very attractive to our Partnership Groups, focusing on the theme of a **Community Helping a Community**.

It will include the following:

1. Tax Receipts issued by School District 73.
2. Signage in each school recognizing our Partners.
3. Special Event Signage throughout the District.
4. Media Recognition on a regular basis through a Partnership with the Kamloops News and Broadcast Center – CFJC News, B-100 and 98.3 CIFM.
5. Recognition in School Monthly Newsletters with the possibility of some special promotions through the newsletter approved by our Steering Committee.
6. Recognition on Team 73 Website.
7. Alumni Special Event Recognition.



Thank-You

From,

Kevin Carswell

Jack Buckham

Grant Sorensen

at

